

- EDUCATION** **University of North Florida**
Bachelor of Fine Arts concentrating in Graphic Design
Minor in Communications GPA 3.38
- EXPERIENCE** **Pilot Corporation of America**
Print Production & Design Specialist | February 2014 to Present
Provides back-end support to the Creative Services Team through accurate pre-flighting and mechanical preparation of files used for the production of printed or electronically distributed marketing materials. Effectively maintains production standards for files such as, but not limited to: consumer packaging, dimensional POP displays, advertisements and digitally produced marketing materials with a high degree of accuracy. Works with the Marketing Team and vendors to clarify needs or any file specifications. Provides front-end design development of packaging, literature, sales and digital materials as needed. Actively proof-reads and assists in managing project timelines for both production and design projects. Assists with managing monthly orders and production of limited-run collateral in support of Customer Support, Sales and Marketing needs.
- Jacksonville Business Journal**
Graphic Designer | September 2010 to February 2014
Creates collateral for corporate events including invites, advertisements, flyers, Powerpoint Presentation slides, awards, agendas, web art and signage. Plans layout and flows content for the weekly paper and monthly “Edge” Magazine (ended 2013) and advertorials, as well as creates infographics to support stories, illustrations for front covers and teasers. Proofs layout corrections and uploads online edition for subscribers. Helps upload and manage content for website and event sites. Creates email blasts, web banners, reprints, advertisements for clients and Business Journal. Ability to manage multiple concurring projects and prioritize tasks in an weekly breaking-news environment.
- Wounded Warrior Project**
Graphic Design Intern | July 2009 to May 2010
Conceptualized, designed and executed a poster series and other print collateral in a fast paced environment. Collaborated with copywriters for content on projects and evaluated local printers. Assisted with lighting and photoshoots. Helped maintain brand standards.
- ACHIEVEMENTS** Co-chair of AIGA’s High School Mentoring program, 2011-2018
First Place in Florida Press Association for infographics, 2014
Director of AIGA’s High School Mentoring program, 2013
Second Place in Florida Press Association for infographics, 2013
- LANGUAGES** Conversational in Spanish
- SKILLS** Proficient in Adobe Creative Suite: Photoshop, Illustrator, InDesign, Dreamweaver, Flash, AfterEffects, Lightroom and Acrobat. Strong layout, typography and print production skills in packaging, POP displays as well as advertisements and long-form collateral pieces such as product catalogs. Familiar with AP style, proof-reading marks, HTML, CSS, professional digital cameras and silk screening.